

FOR IMMEDIATE RELEASE

City Launches Free Brampton Transit Fares for Senior Residents beginning February 28

BRAMPTON, ON (February 14, 2022) – Starting February 28, Brampton's senior residents can ride Brampton Transit for free with a Brampton Senior Identification Card and a PRESTO card loaded with an annual free pass.

As approved in the 2020 Budget, the free annual pass will provide unlimited travel for Brampton seniors at no cost on Brampton Transit.

Brampton Transit will no longer sell the \$15 senior resident monthly pass or offer the \$1 senior resident cash fare. All non-resident seniors can continue to use their PRESTO cards and pay the senior e-purse fare at \$1.60.

Brampton Transit is committed to providing affordable and sustainable transportation. The free Brampton Transit pass for Brampton seniors builds on the Term of Council Priorities and improves transit access for seniors in Brampton.

This free pass comes after the success of the \$15 senior resident monthly pass that was introduced in September 2019, which resulted in an increase in seniors obtaining Brampton Senior Identification Cards.

For details on eligibility and where to get your cards, visit www.bramptontransit.com or call 905.874.5120.

Quotes

"We are proud to launch free transit for Brampton's senior residents on February 28, 2022. This is a milestone in transit affordability and caring for our senior residents. Brampton is a Green City, and as part of our 2040 Plan we're committed to providing efficient, affordable and sustainable transit through our Brampton Transit network."

- Patrick Brown, Mayor, City of Brampton

"Brampton City Council approved free Brampton Transit fare for Brampton's seniors as part of the 2020 Budget, and that commitment comes to life this year. I encourage our seniors to enjoy free transit and active living with the free fare pass. It is only fitting that the seniors who have built our community receive a break on transit."

 Paul Vicente, Regional Councillor, Wards 1 & 5; Chair, Public Works and Engineering, City of Brampton

"Brampton City Council is on a mission to reduce greenhouse gas emissions generated in the city by 80% by 2050. Offering free fare to Brampton seniors is an important milestone in affordable and



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sustainable transit and driving Brampton's climate change goals forward, as we work to equalize all forms of transportation in our city."

- Doug Whillans, City Councillor Wards 2 & 6; Member, Environment Advisory Committee; Member, CEERP Community Task Force, City of Brampton

"Brampton Transit is focused on constant and consistent improvements to our transit system as we continue to efficiently move people around the city. This is a big year for Brampton Transit as we implement free senior fares for Brampton residents and continue to see electric buses on our roads."

- Alex Milojevic, General Manager, Brampton Transit

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As one of the fastest-growing cities in Canada, Brampton is home to 700,000 people and 75,000 businesses. People are at the heart of everything we do. We are energized by our diverse communities, we attract investment, and we are embarking on a journey to lead technological and environmental innovation. We partner for progress to build a healthy city that is safe, sustainable and successful. Connect with us on Twitter, Facebook, and Instagram. Learn more at www.brampton.ca

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